



AN IDEA BORN IN A BATH.

Centuries ago, the Japanese discovered that placing pebbles on the floor of their public bath houses imparted a relaxing stimulation to the sole of the foot – weary bathers felt energized after walking on this slightly bumpy surface.

Inspired by this time-honored wellness practice, a man named Isamu Masuda began looking for a way to place a textured surface inside his shoes. It was a novel idea that, combined with a ground-breaking new technology, would revolutionize the insole industry.

THE LAW OF ATTRACTION.

Since the beginning of time, the Earth's magnetic field has flowed freely, encircling all living things. But modern civilization and its physical structures have interfered with nature.

To help restore the natural balance between our bodies and the physical world, an elite team of engineers at Nikken pioneered a technology that replicates the Earth's magnetic flow. Following their lead, other manufacturers have introduced their own rudimentary versions of this concept.

Some magnetic insoles consist of a single magnet. Because the lines of energy in a magnet travel from pole to pole, this results in a surface area that is largely inert. (Fig. 1)

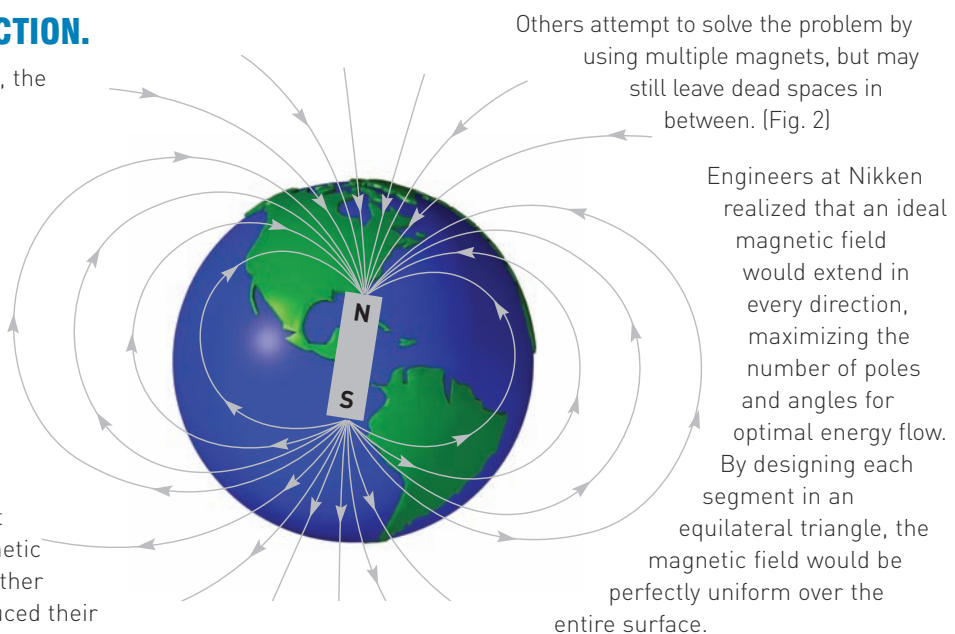


Fig. 1

Fig. 2

US Patent # 6,846,379

ONLY NIKKEN INSOLES PROVIDE 100% MAGNETIC SURFACE, FROM EVERY ANGLE



Years of research and development have culminated in EQL Magnetic Technology, making Magsteps and Magstrides the only insoles that provide even, consistent coverage across 100% of the surface. And they're available exclusively from Nikken.

www.lumasun.com 1-888-802-4272

	EQL MAGNETIC TECHNOLOGY	CUSHIONED SUPPORT FOR SHOCK ABSORPTION	REINFORCED CONSTRUCTION FOR FLEXIBLE OUTER COATING	VENTILATED TO KEEP FEET COOL	RUGGED, TRIPLE-LAYER CONSTRUCTION	TRIM-TO-FIT DESIGN	SIZED FOR SMALLER FEET
MAGSTEPS®	•	•			•	•	•
MAGSTRIDES™	•		•	•	•		•
KIDSTRIDES™	•		•	•	•		•

OTHER PRODUCTS FEATURING NIKKEN MAGNETIC TECHNOLOGY

- The Nikken Kenko™ Sleep System
- MagCreator and Magboy® for massage/relaxation
- KenkoSeat® and Kenko™ Pet Pad
- Magnetic flex pads
- Nikken jewelry and fashion
- PiMag™ water products
- Elastomag® support wraps
- Biaxial Body Energizer™

For more information on these and other Nikken products, contact your Independent Nikken Consultant, or visit www.nikken.com.

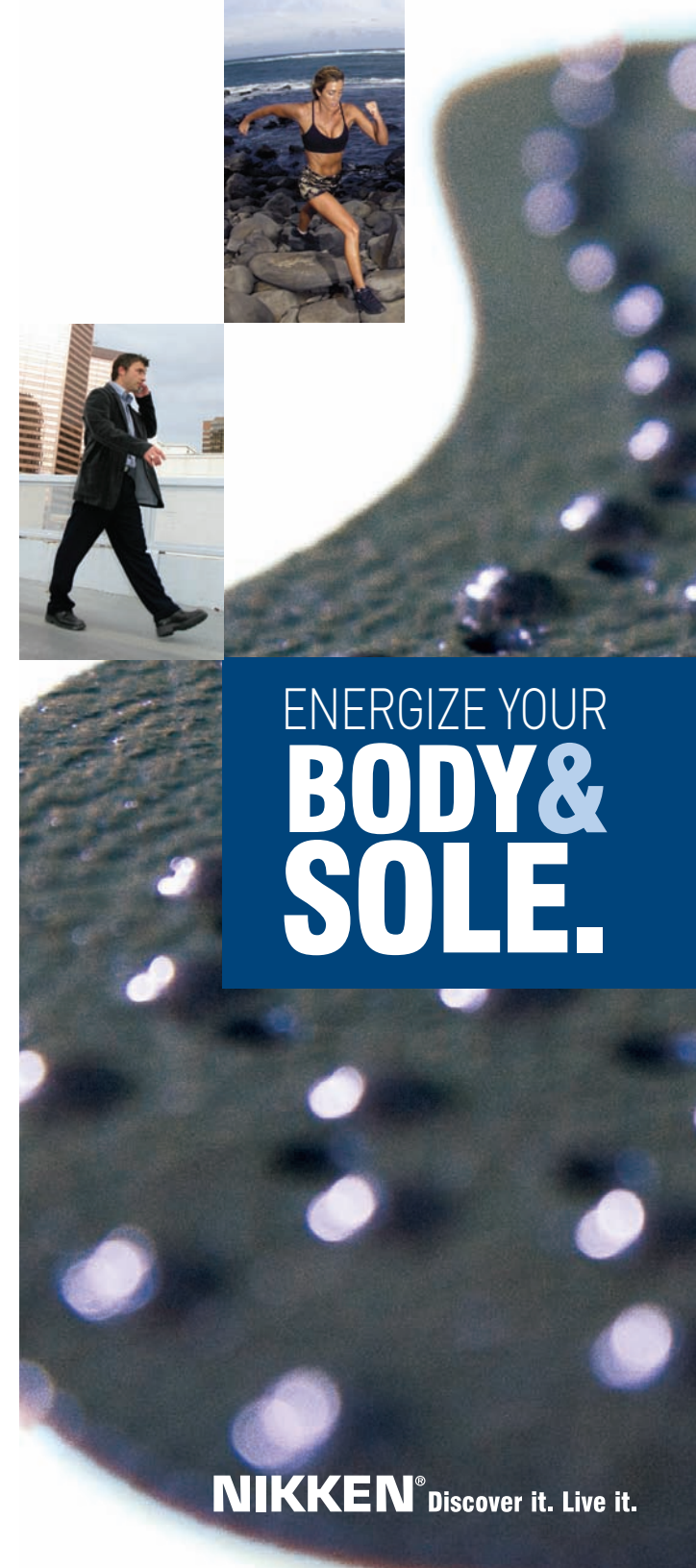
CAUTION: If you have an electronic medical device such as a pacemaker, or have a magnetically sensitive surgical implant, do not use these products. Women in the first trimester of pregnancy, or anyone who has a health problem should first consult a physician before using these products. Do not place these products near magnetically sensitive items such as watches, audio/video tapes, credit cards, portable electronic equipment, etc.



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NIKKEN® Discover it. Live it.





AN ACHING BACK. TIRED LEGS. OVERALL FATIGUE. IF YOU'RE WELL ACQUAINTED WITH THESE COMMON MISERIES, CHANCES ARE YOU'RE ON YOUR FEET FOR ALL OR PART OF THE DAY. SLIP A PAIR OF NIKKEN MAGSTEPS OR MAGSTRIDES INTO YOUR SHOES, AND DISCOVER AN ENERGIZING BOOST YOU'LL FEEL ALL OVER, FROM THE GROUND UP – EVEN AT THE END OF A LONG DAY.

BUILT TO GO THE DISTANCE.

Nikken Magsteps, Magstrides and Kidstrides are exceptionally well made. Each lightweight insole is constructed of several layers, permanently bonded and reinforced for strength. Yet they're flexible to allow freedom of movement.



And, every Nikken insole comes in a contoured, trim-to-size design for the perfect fit. You can expect these rugged insoles to go the extra mile.

“ The physical demands of my job as a piano/furniture mover were extremely stressful. Then one of my clients, formerly a podiatrist, tipped me with a pair of Magstrides. Willing to try anything once, I put them in my shoes. Before I knew it, a year had passed and I was working as hard as ever – comfortably. It's now been three years, and I'm still working as a mover, and still wearing the Magstrides. These products work! ”

Jeff Shonkwiler
Canton, OH

MAGSTEPS® – A SPONTANEOUS FOOT MASSAGE.

The brainchild of a Japanese entrepreneur, the first Magsteps insole would also launch a company – and a wellness revolution.

Featuring EQL Magnetic Technology and durable, reinforced construction, Magsteps are designed to provide the entire body with the energizing benefits of a foot massage. Walking, standing or sitting, the strategically shaped nodules stimulate and invigorate to help you stay on your feet all day, comfortably.

Since 1973, Magsteps have found their way into millions of shoes.

MAGSTRIDES™ AND KIDSTRIDES™ – PUT A SPRING IN YOUR STEP.

In 1999, Nikken introduced Magstrides, combining EQL Magnetic Technology with a three-layer design that absorbs shock and cushions the feet during physical activity. The advanced, odor-resistant material is ventilated to help feet stay cool, for unsurpassed comfort.

Kidstrides offer the same combination of technologies and same durable construction, replicated in smaller sizes. They let kids be kids, while standing up to the most rough and tumble activities.

Far-infrared Technology — something to reflect on.

Found in all living things, far-infrared energy is believed to be an essential part of the cellular process.

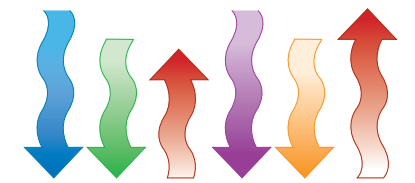
During exercise, Magstrides and Kidstrides absorb the energy you expend and reflect part of it back to you as far-infrared. Include these insoles in your everyday activities, and your feet will enjoy a stimulating flow of energy all day long.

MAGSTEPS®



MAGSTRIDES™

KIDSTRIDES™



Insole with Far-Infrared Technology

FAR-INFRARED TECHNOLOGY ABSORBS DIFFERENT WAVELENGTHS OF ENERGY, REFLECTS IT AS FAR-INFRARED